

Meet the Family



KRISTEN RENEE INGRAM is the award-winning CEO & Executive Producer of PLUS ONE society. Prior to launching PLUS ONE in 2017, Kristen was the Head of Affiliate Marketing for NFL NETWORK. During her tenure at the NFL, she leveraged her leadership position to become an advocate for Diversity & Inclusion and Social Responsibility. Inspired by the power of sports and its ability to connect cultures and provoke progressive action, Kristen created PLUS ONE with the intent to change hearts and minds through positive social narratives and authentic solutions to pressing cultural issues.



TERELL CANTON is a business development strategist with 20-years of experience in Sports, Media and Finance. Terell began his award-winning career at the NFL in Football Operations. In an effort to educate and create a more inclusive organization, he founded and spearheaded multiple NFL Diversity & Inclusion programs: Officiating Academy, Women Officiating Now, Football 101 and the College & Career Forum. In 2019, Terell joined PLUS ONE society as Chief Operating Officer, he currently oversees daily operations and is responsible for strategic partnerships, operational logistics and business development.



CHRISTOPHER H. KING, Esq. is an interdisciplinary attorney from New Orleans, Louisiana. In 2020, Christopher passed the Louisiana State Bar Exam and has since been an Agent for PLUS ONE society. Representing and protecting the business' interest and growth strategy through contract negotiations and counsel. Christopher also serves as a Prosecutor for the District Attorney's Office in Baton Rouge, Louisiana. He is a member of Alpha Phi Alpha Fraternity, graduate of Henderson State University and Southern University Law Center.



MONIQUE SERRELL is a Partnership & Project Manager with 17-years of sales, program and partnership experience. She began her career in radio working under owner Paul Allen for Hip Hop station - Jammin' 95.5. When the station shifted focus from music to sports, Monique helped launch the first ever FM Sports Station on the west coast - 95.5 The Game. The new station would work hand in hand with The Portland Trail Blazers, The Oregon Ducks, and The Portland Timbers. With new opportunities, Monique focused her efforts on partnerships that would impact communities of color and give access to underserved youth. In 2019, Monique joined PLUS ONE society and oversees partnerships with artists, athletes, media and organizations that share in the agency's commitment to social justice.



KENNIDEE TEAL is a talented digital marketing professional with a passion for social media strategic planning. She effectively manages multiple accounts, digital marketing campaigns and production operations of major national sporting events like HBCU Homecoming Classics, NFL Superbowl, NBA All-Star Weekend, and Essence Festival. In 2020, Kennidee joined PLUS ONE society and is responsible for curating social media content that drives awareness and engagement.